





This is not about a town center extension.

IT'S ALL ABOUT THE **FUTURE.**



This is just the next step of a comprehensive regional multi-modal transportation system.

**COMMUNITY FOR
A LIFETIME.**



“ If Virginia Beach doesn't proceed with the light rail extension, it could set the region back, hurting Virginia Beach and regional mobility for years to come. ”

– John Martin
*President & CEO
Southeastern Institute
of Research*

CONGESTION

on our roads is
projected to increase by

300%

over the next 25 years despite

\$12.8 BILLION

in regional transportation projects.



**LIGHT RAIL IS THE
BACKBONE**
OF OUR
**21ST CENTURY
TRANSPORTATION
SYSTEM.**

SUCCESSFUL IN OTHER CITIES

.....
**THERE ARE 38 COMMUNITIES
WITH LIGHT RAIL SERVICE
AHEAD OF US AND THRIVING
INCLUDING:**
.....

**CHARLOTTE
DENVER
PHOENIX
MINNEAPOLIS
SALT LAKE CITY
PORTLAND**



BLAND STREET STATION: CHARLOTTE, NC.



“In the past decade the region has seen about \$1.5 billion in development along the light rail line that includes hotels, residential and multi-use properties. More rail-line expansions are in the works.”

-Olaf Kinard
Charlotte Area Transit System

Courtesy: CATS

YORK ST. STATION: NORFOLK, VA.



- Has experienced \$538.1 million in transit-oriented development
- 31 real estate projects have been built or begun construction within a half-mile of The Tide.

Courtesy: HRT

DEVELOPMENT

..... MEANS

- NEW BUSINESSES
- MORE JOBS
- LOWER TAXES



IT BRINGS COMPANIES & JOBS



- ADP, a Fortune 500 payroll services company recently opened in Norfolk
- Announced 1,800 new jobs
- Opened for business June 27

“They (ADP) like the fact that we have light rail, we have the ability to walk around, they like the feel of a downtown environment.”

– John Padgett
Chairman, Hampton Roads Economic Alliance

IT CREATES A LIFESTYLE



Harbor Park



Chrysler Hall



Sandler Center



Town Center

JULY 4th, 2016



WHO WANTS LIGHT RAIL?

WHO WANTS LIGHT RAIL?

BUSINESS OWNERS



*"The more people that get to the beach easily **the better for my bottom line.** My employees can take light rail to work, customers can take it to my front door – **everybody's happy.**"*

– Carla H.

MILLENNIALS



*"I moved here for college without a car and depend heavily on other people to get around, even to work. **Light rail would help other students like me.**"*

– Chrishaud H.

BABY BOOMERS



*"We use light rail to get to Tides games, if it came all the way to Town Center, **it would get us out of the car even more often and out on the town.**"*

– John & Heidi B.

WORKFORCE



*"They told me it would take two hours to get to my job by bus. I did get there but I had to find other means. **Light rail would open doors for me.**"*

– Pat W.

MILITARY



*"Navy Region Mid-Atlantic has encouraged light rail, as a means to **reduce traffic, enhance safety and quality of life, and otherwise facilitate military readiness.**"*

– D. A. Culler, Jr.
Captain, U.S. Navy (ret)

**The Future
Transportation
System will connect
our community.**

THE VISION



“Connectivity – it’s our desire.
Connectivity – it’s our destination.
Connectivity – it’s our destiny.
This, my friends, is the year of connectivity.”

– **Will Sessoms**
Mayor, Virginia Beach

THE FUNDING IS IN PLACE



THE STATE OF VIRGINIA
HAS COMMITTED

\$155
MILLION

TO LIGHT RAIL IN VIRGINIA BEACH.

NO ADDITIONAL
TAX INCREASE
REQUIRED

1.8 CENT
REAL ESTATE TAX
FOR DEBT SERVICE
covers light rail construction
and operating costs.



**City of Virginia Beach*

MINIMAL IMPACT ON THE CITY BUDGET

VIRGINIA BEACH TRANSIT

Today

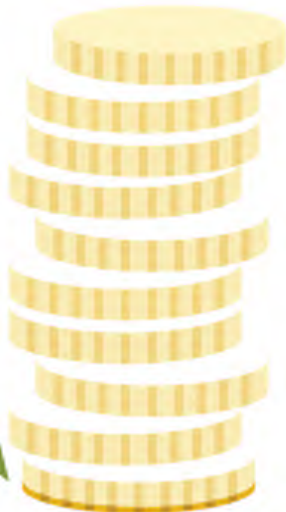
0.64%



LESS THAN 1%



of the City of Virginia Beach's
total annual operating budget



Third Year

(with light rail extended to Virginia Beach)

0.85%



LESS THAN 1%



of the City of Virginia Beach's
total annual operating budget



**City of Virginia Beach*

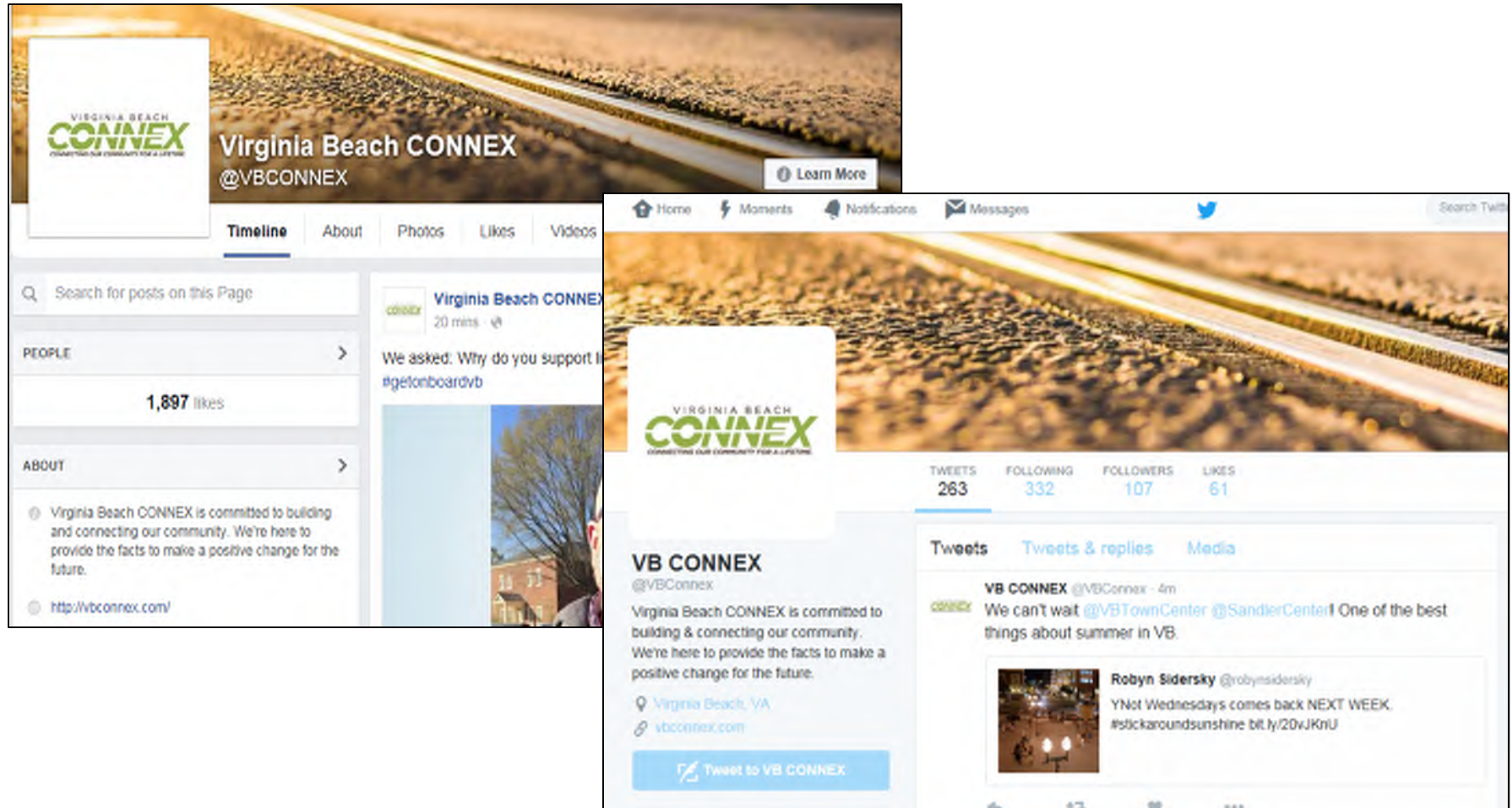
VIRGINIA BEACH VOTERS SAID YES

IN 2012
92 OF 95
PRECINCTS
**VOTED
YES**
TO LIGHT RAIL.

WHAT CAN YOU DO?



FOLLOW VB CONNEX ON SOCIAL



#getonboardvb



VOTE YES FOR VIRGINIA BEACH LIGHT RAIL



MORE JOBS

Attracts new, high-quality employers and jobs to Virginia Beach.



LOWER TAXES

New employers means less of a tax burden on residents to fund services.



MORE TRANSIT

The plan includes 78% more traditional bus service in Virginia beach.



REGIONAL CONNECTIONS

This is a key step to extending light rail to ODU, Naval Base & ORF.



LESS TRAFFIC

The plan keeps us on track to reduce traffic.

THANK YOU!

VBCONNEX.com