



June 2, 2014

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FY 2014-15 Annual Sponsorship Opportunities

As a major contributor to transportation in our community, you are missing out on an exceptional opportunity for exposure to transportation professionals in southeastern Virginia. The American Society of Highway Engineers - Greater Hampton Roads (ASHE-GHR) Section is one of the most active professional societies in the region.

Our society is made up primarily of consulting engineers and government representatives with a growing focus on contractors who are leading the way into the future through innovative delivery methods such as Design-Build and Public-Private Transportation Authority contract mechanisms.

The Board of Directors of ASHE-GHR realizes that you are bombarded throughout the year with requests for sponsorship, ranging from supporting a special event to becoming a corporate sponsor. With this in mind, ASHE-GHR has decided to focus on the "one shot deal". The sponsorship level you decide on could be the ONLY time you will have to write a check to ASHE-GHR for any type of sponsorship for our new fiscal 2014-2015 year. Imagine that – one decision, one check, that's it!

The attached information describes the sponsorship packages available. When considering which level best suits your company, keep in mind the events which you have participated in over the past years. If your firm typically attends the bi-monthly meetings, then the 35 m.p.h Level may be the right choice for you at \$300. If you attend the meetings and sponsor and participate in the golf tournament, then the 50 m.p.h. Level might be a better fit at \$700. And if your firm is an avid sponsor of ASHE-GHR and attends the meetings, the golf tournament and the annual Public Works Director's round table, then the 75 m.p.h. Level of sponsorship at \$1,000 is the one for you.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Stephen Holland'.

Stephen Holland, P.E.
President
Greater Hampton Roads Section



2014-15 Annual Sponsorship Opportunities

75 m.p.h. level: \$1,000 - *Five available and includes:*

- ❖ Program sponsor – special recognition as the program sponsor and option to have corporate display at dedicated table (all five firms will be sponsors for the annual round table)
- ❖ Foursome at the 2013 golf tournament
- ❖ 2013 golf tournament hole sponsorship
- ❖ Century Club benefits –recognition in the Section newsletter, at Section membership meetings, and at various special events sponsored by the organization
- ❖ Listed on ASHE – GHR website with a link to your website.

50 m.p.h. level: \$700 - *includes:*

- ❖ Foursome at the 2013 golf tournament
- ❖ 2013 golf tournament hole sponsorship
- ❖ Century Club benefits –recognition in the Section newsletter, at Section membership meetings, and at various special events sponsored by the organization
- ❖ Listed on ASHE – GHR website with a link to your website.

35 m.p.h. level: \$300 - *includes:*

- ❖ 2013 golf tournament hole sponsorship
- ❖ Century Club benefits –recognition in the Section newsletter, at Section membership meetings, and at various special events sponsored by the organization
- ❖ Listed on website with a link to your website.

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Level of sponsorship selected:	75 m.p.h.	\$1,000
<i>(please circle one)</i>	50 m.p.h.	\$ 700
	35 m.p.h.	\$ 300

TOTAL DUE: \$ _____

Please make check payable to ASHE – GHR and submit to David Mills, Woolpert Inc, 676 Independence Pkwy, Ste 100, Chesapeake, VA 23320

For questions regarding sponsorship contact:
 Stephen Holland, ASHE – GHR Section President
 Kimley-Horn & Assoc.
 Stephen.Holland@kimley-horn.com