



The American Society of Highway Engineers (ASHE) will hold its 2014 National Conference in Bismarck, ND from June 12-15, 2014. The conference provides the opportunity for companies to network and build strong professional relationships.

The event will provide a unique and authentic North Dakota experience with planned outings to Fort Mandan, Theodore Roosevelt National Park and Medora. While visiting Fort Mandan you will step back in time when Meriwether Lewis and William Clark first explored the Dakotas. Theodore Roosevelt National Park is an untouched area of beauty resting in the Badlands of North Dakota where you can enjoy wildlife in natural habitats and spend time away from the city. Medora is home to a world-class musical set to the backdrop of the majestic Badlands along with Bully Pulpit, a golf course attracting golfers from around the world and offers one of the greatest scenic views in the state.

Abundant professional development opportunities are available to further skills and abilities through a comprehensive conference schedule and expansive networking opportunities.

Several sponsorship opportunities are available to provide your support. Sponsorships will allow exclusive exposure and recognition of your company by to hundreds of industry professionals. Attached information detailing sponsorship opportunities and general event information. Exhibit space is also available to showcase your company and allow attendees to interact with you on a personal level.

For more information on becoming an event sponsor or to view conference details visit www.2014.ashe.pro. We look forward to seeing you in Bismarck!

Regards,
The 2014 ASHE National Conference Planning Committee





JUNE 12-15 2014 BISMARCK, ND

SPONSORSHIP LEVELS

BISON - \$5,000

- Full-page ad in program book
- Golf foursome or equivalent value conference activity
- Logo displayed in conference booklet
- Recognition at banquet
- Two complimentary registrations

MUSTANG - \$3,000

- Half-page ad in program book
- Logo displayed in conference booklet
- Two complimentary registrations

FLICKERTAIL - \$2,000

- Quarter-page ad in program book
- Logo and link in sponsor section of the website
- One complimentary registration
- Logo displayed in conference booklet

MEADOWLARK - \$1,000

- Logo and link in sponsor section of website
- Logo displayed in conference booklet

BANQUET SPONSOR (SATURDAY) \$3,500 (5 AVAILABLE)

- Logo on prominently displayed sign during event
- Logo displayed in conference booklet
- Logo and link in sponsor section of the website

BUCKSTOP JUNCTION SPONSOR (FRIDAY) \$3,500 (5 AVAILABLE)

- Logo on prominently displayed signage during event
- Logo displayed in conference booklet
- Logo and link in sponsor section of the website

LANYARD SPONSOR - \$1,500 (1 AVAILABLE)

- Logo placement on lanyard/name badge

Hotel Key Sponsor - \$2,500 (1 Available)

- Logo placement on hotel keys

The sponsorships below will include a prominently placed logo on event signage and placement in the program book.

HOSPITALITY SUITE SPONSOR - \$1,000 (NO LIMIT)

PRESIDENT'S RECEPTION SPONSOR - \$1,000 (NO LIMIT)

BREAK SPONSOR - \$500 (NO LIMIT)

BREAKFAST SPONSOR - \$500 (NO LIMIT)

TECHNICAL TOUR SPONSOR \$500 (NO LIMIT)

GUEST TOUR SPONSOR - \$500 (NO LIMIT)

GOLF SPONSORSHIPS - TEE PRIZE SPONSORSHIP \$3,000 (1 AVAILABLE)

- Logo on all tee prizes

GOLF CART SPONSORSHIP - \$500 (2 AVAILABLE)

- Logo placement on all golf carts

LONGEST DRIVE SPONSORSHIP - \$250 (2 AVAILABLE)

- Logo on event signage

CLOSEST TO PIN SPONSORSHIP - \$250 (2 AVAILABLE)

- Logo on event signage

HOLE SPONSORSHIP - \$150 (NO LIMIT)

- Logo on signage at sponsored hole

PROGRAM BOOK ADVERTISEMENT OPPORTUNITIES

Please send a high-resolution full-color version of your logo in either a .jpg or vector format to laura.white@kljeng.com

All measurements are in inches.

Outside Back Cover (Full page 4x8)	\$1,000
Inside Front Cover (Full page 4x8)	\$800
Inside Back Cover (Full page 4x8)	\$800
Full Page (4x8)	\$500
Half Page (4x4)	\$300
Quarter Page (4x2)	\$150

